



100 WORDS
FILM FESTIVAL

MAKE IT
COUNT

SPONSORSHIP OPPORTUNITIES

The **100 Words Film Festival** is a one-of-a-kind event that brings filmmakers together from across the region and around the world. Every film is a premiere. Every compelling story uses exactly 100 words, challenging filmmakers to focus on the essence of the story.

Be a part of this annual event that delights thousands of film lovers and creates an exciting business opportunity.



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TITLE SPONSOR: \$50,000

SPONSOR BENEFITS:

- Recognized as Title Sponsor of the 100 Words Film Festival on all event signage, programs, website, and social media.
- Susie Films, an award-winning film production company, will produce a 100 Words film (valued at \$20,000) directly for the sponsor.
- Charlotte Center City Partners is a Marketing Partner. Title sponsors will receive prominent recognition on digital signage throughout Uptown Charlotte and will be featured on a large banner spanning Tryon Street for a full month leading up to the event.
- Opening title credit in the national film tour of “Best of 100 Words” films.
- Recognition at all 100 Words film screenings held at area restaurants, hotels, events and community centers.
- Logo embedded on sister 1K Podcast. 1K is the 1,000 second entertainment-focused, interview driven podcast that debuted in 2017.
- Verbal acknowledgement during all events throughout the year.
- Recognition in all press materials and media outreach.
- Logo and thank you scrolling before and after festival screenings and during intermissions.
- Full-page advertisement and logo in the printed program.
- Prominent recognition on website and social media platforms.
- 30 tickets to the 100 Words Film Festival, including 15 reserved VIP seats.



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DIRECTOR SPONSOR: \$15,000

SPONSOR BENEFITS:

- Recognized as a sponsor of the 100 Words Film Festival on all event signage, programs, website, and social media.
- Recognition at all 100 Words film screenings held at area restaurants, hotels, events and community centers.
- Logo embedded on sister 1K Podcast. 1K is the 1,000 second entertainment-focused, interview driven podcast that debuted in 2017.
- Verbal acknowledgement during all events throughout the year.
- Recognition in all press materials and media outreach.
- Logo and thank you scrolling before and after festival screenings and during intermissions.
- Half-page advertisement and logo in the printed program.
- Prominent recognition on website and social media platforms.
- 10 tickets to the 100 Words Film Festival, including 5 reserved VIP seats.



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RED CARPET SPONSOR: \$5,000

SPONSOR BENEFITS:

- Recognized as a sponsor of the 100 Words Film Festival on all event signage, programs, website, and social media.
- Recognition in all press materials and media outreach.
- Logo and thank you scrolling before and after festival screenings and during intermissions.
- Half-page advertisement and logo in the printed program.
- Prominent recognition on website and social media platforms.
- 6 tickets to the 100 Words Film Festival.

**LEARN MORE ABOUT OUR CREATIVE SPONSORSHIP
OPPORTUNITIES AT 100WORDSON.COM**